



Erasmus Policy statement - 2021

CBU (Constantin Brancusi University)'s institutional strategy establishes as a strategic objective: intensifying the internationalization process of the university, with strategic objectives: - Intensification of international collaborations by strengthening the existing partnerships and developing other new partnerships; - Increasing student, teachers and auxiliary teaching staff mobility ; - Adapting the preparation of students to the requirements in the dynamics of the international labour market, as a necessity to improve educational activities with a multicultural conception of life, with tolerance and respect for all religions, ethnicities and cultures by modernizing the curriculum. Achieving the proposed specific strategic objectives will be able to guarantee the establishment and increase the prestige of the University in the European Education Area. Moreover, seen as a complex process of integrating the international, intercultural or global dimension into the mission of the university, in all the activities carried out, the development of the concept of internationalization becomes an institutional imperative in UCB. Among the advantages offered by internationalization we can list: increasing the quality of education and scientific research, preparing students for life and activity in an intercultural environment in the context of globalization, increasing reputation and visibility, developing social people adaptable to diverse cultures, able to assume important roles in societal transformation, able to generate competitiveness. The Erasmus programme is the main instrument that CBU disposes in order to achieve the strategic objectives of modernisation and internationalisation, so it is necessary to include a clear, consistent and relevant Erasmus Institutional Policy in the University's Internationalisation Strategy. The action directions set out in the Institutional Strategy and the Strategic Operational Plan will be able to be achieved through the qualitative implementation of the Erasmus programme, complying with the principles promoted by the Erasmus Charter. Thus, CBU will consider:

- Development of international collaborations and partnerships: strengthening relations with partner universities, concluding new strategic partnerships with universities, institutions, international organizations; other types of projects within the programme. In this regard, CBU will ensure that cooperation activities are in line with the institutional strategy. The opportunities offered by cooperation projects will be promoted and the participation of those interested during the application and implementation stage will be supported, mutual learning activities will be encouraged and project results will be exploited in a manner that will maximize their impact on the participating persons and institutions.
- Increasing the level of internationalization of studies and university, improving the quality and increasing the number of mobilities by encouraging and supporting them, taking into account the full compliance with the principles of non-discrimination, transparency and inclusion and ensuring equal and equitable access and opportunities for current and potential

participants from all backgrounds, paying particular attention to the inclusion of students from disadvantaged backgrounds . Thus, CBU will use a wide range of means of promotion, communication, dissemination and will aim to improve the ways of promoting the Erasmus programme. CBU will involve Outgoing participants and student associations in organizing and conducting events; in the development of Incoming mobility, in the active promotion of the program. CBU will encourage Roma students to participate in the programme,students with special needs and will support the possibility of providing financial support to their companions; students from disadvantaged backgrounds and the allocation of additional funds. CBU will provide for non-mobile students and staff access to the events organized to ensure internationalization at home. The selection of beneficiaries will be based on clear, transparent, coherent principles, provided by the Regulation on the organisation of Erasmus mobility. CBU will achieve mobility only within the framework of existing agreements between institutions, based on student learning agreements and mobility agreements for staff, signed by both institutions before mobility. Mentoring and support activities will be offered to all participants.The permanent maintenance of the link with the beneficiaries is intended to ensure the safety of all participants, offering the possibility of prompt intervention. CBU will support Incoming participants in terms of accommodation, visas and necessary insurance. CBU will publish and regularly update the course catalog, institutional grading system and ECTS grading scale on the institution's website. CBU will allocate Erasmus funds for the linguistic and cultural training of Incoming and Outgoing participants and will organize social and cultural events in which they participate. Incoming students will receive the same treatment as our own students, having access to all the facilities offered by CBU, guidance and support from BE+. No tuition, registration, examination or access to laboratory and library facilities will be charged for Incoming students. CBU will ensure full and automatic academic mobility recognition of study/practice, and the results obtained will be mentioned in the Diploma Supplement. Will be ensured full automatic recognition of all ECTS credits obtained for learning results during the study/practice period abroad, including the case of blended mobility, without requiring the student to participate in additional courses or exams (in case of full completion of the study/practice program). CBU will support, promote and recognize the mobility of university staff. Staff training mobility is perceived as periods of improvement. UCB will ensure the inclusion of personnel mobility in the promotion grids and their automatic recognition. Incoming students will receive the transcript of records that will include all relevant information to ensure transparent recognition. The institutional grading system will be clearly explained and the ECTS grading scale will be introduced.

- Increase participation and facilitate young people's access to educational programs through quality education, adapted to the demands of the labour market and having in view personal and social development. Through the implementation of the programme ,CBU will aim at: adapting the structure of university programmes and the curriculum in order to be compatible with those offered by universities in Europe, in order to facilitate student mobility; initiating programs of study in foreign languages, addressed to potential international students and also to Incoming students within the program; improving the quality of teachers and the educational process. In this respect, CBU will support all mobility participants by offering language courses to improve the level of language proficiency (English for Outgoing

participants; Romanian for Incoming students). CBU will encourage the participation of teaching staff in activities in other universities abroad, in order to stimulate exchanges of experiences or best practices, but also to establish professional networks that lead to the creation of strong interdisciplinary research teams. CBU will support the organization of courses for the development of digital skills among teachers, especially programme participants and those involved in the program management, as it aims at simplifying procedures and reducing bureaucracy by supporting digital mobility management and implementing the Erasmus Student Card initiative at the university level. Erasmus+ application will be promoted among Incoming and Outgoing students. CBU will take active measures to implement minimum requirements on digital management of mobility, measures aimed at management at the level of the institution, adaptation of Erasmus staff involved, as well as participants to new conditions, promotion and use of new online tools for mobility. Obtaining digital skills will also be an objective of mobility for traineeship. CBU also aims at involving the personal development of its own students and to ensure the acquisition of skills and competencies necessary to increase the insertion capacity. CBU will pursue the involvement of students in extra-curricular and voluntary activities, in collaboration with student organizations and associations. Social, multicultural competences will be obtained from the involvement of participants in socialization and integration events carried out by the Erasmus+ Office. Concerns such as the environment, climate change, ecodevelopment are already captured in CBU's strategic objectives. The University will pursue the implementation and promotion of environmentally friendly practices and will support the measures that will be taken to promote responsible and sustainable behavior towards the environment among participants. A strategic target of the university is to organize cultural, civic events with a strong impact for the local community. Participants will be invited to these events. CBU will encourage civic involvement and active citizenship among them in order to create specific competences for citizenship education.

- Providing quality integrated services through increased facilities and a high degree of comfort are able to increase the number of Incoming students. CBU will aim at the realization and development of Erasmus Corner in faculties and the Multicultural Centre – both as a space for educational activities and as a space for social- leisure activities. Erasmus mobility contributes to increasing the quality of student life in CBU.

CBU will ensure the communication and application of the Charter's principles at all levels of the institution. It will ensure the quality of mobility activities and cooperation projects during the application and implementation stages of the programme by using the 'ECHE guidelines' and 'ECHE self-assessment'. CBU will provide visibility to the program through the website. Thus, BE+ aims to popularize the principles of the new Charter, to promote online tools for the management of the program, the activities and events carried out through it. CBU will publish the Erasmus Institutional Policy, the Erasmus Charter, the Erasmus Student Charter on the institution's website. CBU will continue to improve it. CBU will ensure the implementation of the programme's priorities and contribute to the creation of the European Education Area by increasing mobility, intensifying international collaborations and strengthening the existing ones, improving language, cultural, social, digital and other key

competences necessary for lifelong learning of the participants, in the spirit of common values and inclusive education.

CBU's current institutional strategy refers to the period 2016-2020 and the strategic plan to the period 2017-2020. Due to management changes and the current epidemiological context, the implementation and approval of a new strategy has been postponed. However, the existing institutional strategy is up to date and - at the time of its approval - will include the new ECHE principles, CBU's accession to them has been achieved since April 2020, by presenting them at the meeting of the Board of Directors (CA) on 10.04.2020. The internationalisation strategy for 2021-2027 will be based on the Erasmus Institutional Policy (EPS) and will include action plans to achieve the strategic objectives expressed above.

CBU intends to continue cooperation with international partners and to lay the foundations for future projects with them, since its most important objective is to increase university's prestige and visibility. CBU emphasizes the promotion of innovation, exchange of expertise and experience in the teaching methodology regarding the use of new technologies and supports teachers to expand and enrich the content of the courses they offer students by encouraging participation in mobility. CBU aims at increasing quality through mobility and cross-border cooperation and supports mobility for educational purposes, helping students to benefit educationally, linguistically and culturally from the experience of studying in other countries. CBU's cooperation strategy with foreign partners is based on understanding, collaboration and mutual advantage and is oriented primarily for the benefit of students and the institution, being determined by the new dimension of the internationalization of higher education. CBU's Erasmus Institutional Policy aims at developing partnerships compatible with the university's mission, removing geographical barriers, promoting all types of activities, extending them to the new dimension of the programme. CBU has in view the development of academic cooperation by: - the continuation and deepening of the existing relationships with universities and academic institutions; - initiating activities and partnerships and identifying new possibilities for cooperation in education and scientific research (study programs, joint research projects etc.); - inviting foreign teachers to hold conferences, give lectures, as well as to establish cooperative relationships and find viable solutions for establishing long-term joint actions; - developing collaboration within the programme and signing new collaboration agreements for the deployment of mobility; - participation, as partners or coordinators, in projects developed on other actions of the program, apart from mobility projects; - organizing events of a didactic and/or scientific nature (conferences, symposiums, seminars) with international participation; - organizing summer schools with international participation; - organizing an International Week at CBU. In order to carry out the action directions, the Department for International Relations and Community Programmes (DRIPC) was organized, within which the Erasmus+ Office (BE+) carries out its activity and ensures the implementation of the programme, under the coordination of ANPCDEFP. By the Rector's Decision, a BE+ coordinator, also and an Erasmus+ responsible for faculties, an Erasmus+ financial officer were appointed. The institutional coordinator of the programme is the vice-rector responsible for international relations. In the last year, BE+ has been supplemented with qualified personnel in the field, CBU being ready to participate actively in the European Student Card Initiative. CBU is considering the development of BE+, under the conditions of

increasingly ambitious objectives stipulated in the institutional strategy and strategic plans. The management of the program was carried out in the spirit of the autonomy of the university, which decided on how carry out its activity. In CBU, the organization of mobility was based on European principles (Erasmus Charter, Programme Guide, etc.), ANPCDEF recommendations, but also internal procedures (on recognition of internships abroad, organization of mobility, organization and functioning of DRIPC,BE+).

The biggest impact of the programme will be on the prestige and visibility of CBU at European and international level. Collaborative relationships with foreign partners will be strengthened and partnerships will be extended to other areas. Active participation in the life of the academic community will be stimulated. Strengthening cooperation relations with partners will lead to an easier identification of those compatible for writing and submit international projects, in different fields (for example, KA2 Action). The level of education will increase by obtaining among the participants knowledge, skills, attitudes and values that are recognized at international level in relation to the requirements of the labour market, necessary for the creation of the European Area of Education. The beneficiaries of student mobility will represent a more efficient human resource, and the improvement of the social and cultural skills acquired as a result of the development of mobility will have an impact not only at the level of the participants, the institution, but also of the entire local community. The activities carried out in the university and the educational process will be improved qualitatively through the exchanges of experience or good practices carried out through staff mobility. Young people's access to quality educational programs will be increased by compatibility with curricula and curriculum plans, by initiating study programs in foreign languages. The professional networks created as a result of the development of personnel mobility will contribute to the creation of strong interdisciplinary research teams. The quality of student life in CBU will be increased by non-discriminatory access to student mobility, but also by the development of Erasmus Corner in faculties and the Multicultural Centre. Management at BE+ level will be improved by using the ECHE guidelines and the ECHE self-assessment. The procedures will be simplified, the bureaucracy will be reduced by supporting digital management of mobility and the implementation of ESCI at the university level. Access to quality information will be easier, and administrative steps in the organization of mobility, easier, by using Erasmus+ among Incoming and Outgoing students. Digital skills will be developed among teachers, especially for programme participants and those involved in the program management. More sustainable organisational practices will be used in an attempt to reduce the negative impact of the mobility on the environment and more responsible behaviour towards the environment will be developed among participants. Specific competences will be created for citizenship education, inclusive education and a system of common values will be created by encouraging civic involvement and active citizenship among participants. Strategies of promoting the programme and the website will be improved, so the results obtained by staff members involved in individual mobility or cooperation projects with strategic partners will be ensured. So far, CBU has fulfilled all the quantitative and qualitative objectives of the program. It has managed to carry out a higher number of mobility than estimated by financial contracts. CBU applied and obtained funding for carrying out mobility with non-programme countries (K107). Applications have been

submitted with partner universities for the KA2 action. CBU has learned to communicate more easily and openly with foreign partners, to promote its academic community, the local, national community abroad, to become more involved in the personal development of community members and to increase their satisfaction in the workplace, to stimulate active participation in the life of the academic and local community. Every year, the impact of the program has increased. They were aware of the institutional benefits. Program management has improved. The percent of integration of Incoming participants is much higher. In order to achieve the expected results, CBU has considered and will consider several aspects to be achieved until the completion of the first mobilities within the program: - March - April 2020 – creating the Erasmus Dashboard (ED) account and CBU's accession to the principles of the new Charter in the CA meeting; - April – September 2020 - active promotion of learning and digital training opportunities among CBU staff, its training in order to digitally implement the program. - September – October 2020 – information on the programme's digitalisation plan in CBU's management forums. - October – November 2020, October – November 2021 – Erasmus Day event organization (announcement of application results for obtaining the Erasmus Charter, popularisation of program principles and program digitization plan, E+App application promotion). The event will be held on a semi-annual basis during the implementation of the programme.- November – December 2020 – update Regulation on the organisation of Erasmus mobility and the procedure for the recognition of mobility in accordance with the new principles of the Charter and the online instruments for managing the programme.- December 2020 – March 2021 – renewal of Erasmus partnerships; online management of these inter-institutional agreements. Inter-institutional agreements will provide all relevant information on the institutional grading system and will include the ECTS grading scale.- March – April 2021, March – April 2022 – Erasmus Open Doors Day event organisation. The event will be held on a semi-annual basis during the implementation of the programme. The first selections of participants will be held in the new programme.- April – August 2021 – transmission and receipt of nominations and acceptance letters – by e-mail, online tools developed by CBU or through online tools made available under the program – if necessary; - using ED for online administrative management of mobility – before the mobility; learning Agreement Online (OLA). These activities will also take place during the months of November – December 2021. Between May and August 2022, November and December 2022, the transmission and receipt of nominations and acceptance letters will be carried out through online tools. - September 2021 – February 2022, February – September 2022 – the first Erasmus Incoming and Outgoing mobility; using ED and OLA for online administrative management of mobility - during the mobility; - February 2022, June 2022 – release / receipt of transcripts (TOR), in the case of student mobility – by e-mail or through online tools – if necessary; using ED for online administrative management of mobility – at the end of the mobility; Between February and March 2023, June and July 2023, the exchange of TOR will be carried out through online tools. In order to achieve the envisaged impact, quantitative and qualitative indicators are established: Quantitative indicator 1: number of student mobility: At least 20% increase in the number of Outgoing students (envisioned mobility in 2021-2027 compared to the number achieved in 2014-2020); Increase by at least 15% in the number of Incoming students (envisioned mobilities in 2021-2027 compared to the number achieved in

2014-2020). Quantitative indicator 2: number of staff mobility; 30% increase in the number of Outgoing staff (envisioned mobilities in 2021-2027 compared to the number achieved in 2014-2020); 15% increase in the number of Incoming staff (envisioned mobilities in 2021-2027 compared to the number achieved in 2014-2020). Quantitative indicator 3: number of inter-institutional agreements; 20% increase in the number of agreements (envisioned agreements in 2021-2027 compared to the number concluded in 2014-2020). Quantitative indicator 4: number of international events in which UCB participates. 20% increase in the number of events (envisioned events in 2021-2027 compared to the number achieved in 2014-2020). Quantitative indicator 5: number of events to promote the program - minimum 2 events per year. Quantitative indicator 6: number of actions for home internationalization - minimum 2 actions per year. Quantitative indicator 7: number of English courses offered for Outgoing - minimum 2 actions per year. Quantitative indicator 8: number of Romanian language courses offered for Incoming - minimum 2 actions per year. Quantitative indicator 9: number of social actions, cultural, sports - minimum 2 actions per year. Quantitative indicator 10: number of actions/presentations/lectures/debates on current topics - minimum 2 actions per year. Quantitative indicator 11: involvement in cooperation projects (within the KA2 action) – at least one project won by the end of the programme (partner or beneficiary). Qualitative indicator 1: Existence of regulations, procedures, strategies – December 2020. Qualitative indicator 2: Continuous improvement of satisfaction regarding: organization of selection; the recognition process; course catalogue (updated, on site); signing LA before the mobility; ensuring equal academic treatment; providing mentoring and administrative support. Qualitative indicator 3: Impact on participants – acquisition/development of the competences pursued in the program – by at least 80% of participants. Monitoring of the implementation of the institutional strategy at the program level will be carried out by the Board of Directors and the CBU Senate, through the half-yearly reports made.

Rector,

Prof. univ. dr. Vasile-Sorin Purec



Declarația de Politică Erasmus – 2021

Strategia institutională a UCB stabilește ca obiectiv strategic: intensificarea procesului de internationalizare a universitatii, avand drept tinte strategice: - Intensificarea colaborarilor internationale prin consolidarea parteneriatelor existente și prin dezvoltarea altor parteneriate noi; - Cresterea mobilitătilor studentesti, cadrelor didactice și personalului didactic auxiliar; - Adaptarea pregatirii studentilor la cerințele în dinamica ale pieței internationale a muncii, ca necesitate a imbunatatirii activitatilor educationale cu o concepție multiculturală despre viață, cu toleranță și respect pentru toate religiile, etniile și culturile prin modernizarea curriculei.

Atingerea obiectivelor strategice specifice propuse va putea garanta ființarea și creșterea prestigiului Universitatii în Spațiul European al Educației. Mai mult, privita ca un proces complex de integrare a dimensiunii internationale, interculturale sau globale în misiunea universitatii, în toate activitatile desfășurate, dezvoltarea conceptului de internationalizare devine un imperativ instituțional în UCB. Printre avantajele oferite de internationalizare enumerez: creșterea calității educației și a cercetării științifice, pregatirea studentilor pentru viață și activitatea într-un mediu intercultural în contextul globalizării, creșterea reputației și vizibilității, dezvoltarea unor oameni sociali adaptabili la culturi diverse, capabili să își asume roluri importante în transformarea societății, în masura să genereze competitivitate. Programul Erasmus este principalul instrument pe care UCB îl are la dispoziție pentru indeplinirea obiectivelor strategice privind modernizarea și internationalizarea, astăzi se impune includerea în Strategia de internationalizare a universitatii, a unei Politici institutionale Erasmus clare, consistente și relevante.

Direcțiile de acțiune stabilite în Strategia institutională și în planul operational strategic vor putea fi realizate prin implementarea calitativa a programului Erasmus, respectându-se principiile promovate de Carta Erasmus. Astfel, UCB va avea în vedere:

- Dezvoltarea de colaborări și parteneriate internationale: consolidarea relațiilor cu universitățile partenere, încheierea de noi parteneriate strategice cu universități, instituții, organizații internationale; realizarea și a altor tipuri de proiecte în cadrul programului. În acest sens, UCB se va asigura că activitatile de cooperare sunt în concordanță cu strategia instituțională. Va promova oportunitățile oferite de proiectele de cooperare și va sprijini participarea celor interesati pe parcursul etapei de aplicare și implementare. Va încuraja activitatile de învățare reciprocă și va exploata rezultatele proiectelor într-o manieră ce va maximiza impactul acestora asupra persoanelor și a instituțiilor participante.

- Cresterea gradului de internationalizare a studiilor și a universitatii, îmbunatatirea calității și creșterea numărului de mobilități prin încurajarea și susținerea mobilitătilor, avându-se în vedere respectarea integrală a principiilor nediscriminării, transparentei și inclusiunii și asigurarea accesului și oportunităților egale și echitabile participantilor actuali și potențiali din toate mediiile, acordând o atenție deosebită inclusiunii studentilor proveniți din medii dezavantajate. Astfel, UCB va utiliza o gamă largă de mijloace de promovare, comunicare, diseminare și va urmări îmbunatatirea modalităților de promovare a programului Erasmus. UCB va implica participanții Outgoing și asociațiile studentesti în organizarea și

desfasurarea evenimentelor,in desfasurarea mobilitatilor Incoming,in promovarea activa a programului. UCB va incuraja participarea in cadrul programului a studentilor de etnie româ; a studentilor cu nevoi speciale si va sustine posibilitatea acordarii unui sprijin financiar pentru insotitorii acestora; a studentilor care provin din medii dezavantajate si alocarea unor fonduri suplimentare.UCB va asigura accesul si altor studenti si personal non-mobili la evenimentele organizate pentru asigurarea internationalizarii acasa.Selectia beneficiarilor se va realiza in baza unor principii clare,transparente,coerente,prevazute in Regulamentul privind organizarea mobilitatilor Erasmus. UCB va realiza mobilitatile numai in cadrul acordurilor existente intre institutii, in baza acordurilor de invatare pentru studenti, respectiv acordurilor de mobilitate pentru personal semnate inainte de plecarea in mobilitate de catre ambele institutii. Activitati de mentorat si suport vor fi oferte tuturor participantilor la mobilitati. Mentinerea permanenta a legaturii cu beneficiarii are menirea de a asigura siguranta tuturor participantilor,oferind posibilitatea unei interventii prompte. UCB va sprijini participantii Incoming in ceea ce priveste cazarea, obtinerea de vize si de asigurari necesare. UCB va publica si actualiza periodic catalogul de cursuri, sistemul institutional de notare si scala de notare ECTS pe site-ul web al institutiei.UCB va aloca fonduri Erasmus pentru pregatirea lingvistica si culturala a participantilor Incoming si Outgoing si va organiza evenimente sociale si culturale la care acestia sa participe. Studentii Incoming vor beneficia de acelasi tratament ca si studentii proprii, avand acces neingradit la toate facilitatile oferite de UCB, indrumare si sprijin din partea BE+.Nu se vor percepe taxe de scolarizare, inregistrare, examene sau acces la facilitati de laborator si biblioteca,in cazul studentilor Incoming.UCB va asigura recunoasterea academica a mobilitatilor de studiu/practica,integrum si automat,iar rezultatele obtinute vor fi mentionate in Suplimentul la diploma.Va asigura recunoasterea completa a tuturor creditelor ECTS obtinute pentru rezultatele invatarii in perioada de studiu / practica in strainatate, inclusiv in cazul mobilitatilor mixte, fara a-i solicita studentului sa mai participe la cursuri sau examene suplimentare (in cazul indeplinirii integrale a programului de studiu/practica). UCB va sprijini, promova si recunoaste mobilitatile efectuate de staff-ul universitatii. Mobilitatile de formare ale personalului sunt percepute ca perioade de perfectionare a acestuia.UCB va asigura includerea mobilitatilor de personal in grilele de promovare si recunoasterea automata a acestora.Studentii Incoming vor primi foaia matricola care va cuprinde toate informatiile relevante pentru asigurarea unei recunoasteri transparente. Sistemul institutional de notare va fi clar explicat si se va introduce scala de notare ECTS.

- Cresterea participarii si facilitarea accesului tinerilor la programe educationale printr-un invatamant de calitate, adaptat cerintelor pielei muncii si orientat spre dezvoltare personala si sociala, UCB va urmari prin implementarea programului: adaptarea structurii programelor de studii universitare si a curriculum-ului in sensul compatibilizarii cu cele oferite de universitatile din Europa, in vederea facilitarii mobilitatilor studentesti; initierea unor programe de studii in limbi straine, adresate potentialilor studenti internationali, deci si a studentilor Incoming in cadrul programului; imbunatatirea calitatii cadrelor didactice si a procesului educational. Astfel,UCB va sprijini toti participantii la mobilitati prin oferirea de cursuri de limba pentru imbunatatirea nivelului de competenta lingvistica (limba engleza pentru participantii Outgoing; limba romana pentru studentii Incoming). UCB va incuraja participarea cadrelor didactice la activitati in alte universitati din strainatate, pentru stimularea

schimburilor de experiente sau de bune practici, dar si pentru constituirea unor retele profesionale care sa conduca la crearea unor echipe de cercetare interdisciplinare puternice. UCB va sustine organizarea unor cursuri pentru dezvoltarea abilitatilor digitale in randul cadrelor didactice, mai ales al participantilor la program si al acelora implicati in gestionarea programului,intrucat se urmareste simplificarea procedurilor si reducerea birocratiei prin sustinerea unui management digital al mobilitatilor si implementarea initiativei Erasmus Student Card la nivelul universitatii. Va fi promovata aplicatia Erasmus+ in randul studentilor Incoming si Outgoing. UCB va lua masuri active pentru implementarea cerintelor minime privind managementul digital al mobilitatilor, masuri care vizeaza organizarea la nivelul institutiei, adaptarea personalului Erasmus implicat, dar si a participantilor la mobilitati, la noile conditii, promovarea si utilizarea noilor instrumente on-line.Obtinerea competentelor digitale va fi un obiectiv si al mobilitatilor de practica. UCB are ca obiectiv si implicarea in dezvoltarea personala a studentilor proprii si asigurarea dobandirii de abilitati si competente necesare cresterii capacitatii de insertie.UCB va urmari implicarea studentilor in activitati extra-curriculare si de voluntariat, prin colaborare cu organizatiile si asociatiile studentesti. Competentele sociale, multiculturale vor fi obtinute in urma implicarii participantilor in evenimentele de socializare si integrare derulate de catre BE+. Preocupari precum mediu, schimbari climatice, ecodesvoltare sunt deja surprinse in obiectivele strategice ale UCB. Universitatea va urmari implementarea si promovarea unor practici prietenoase cu mediul si va sustine masurile care se vor lua pentru promovarea unui comportament responsabil si sustenabil fata de mediul inconjurator, in randul participantilor.O tinta strategica a universitatii este aceea de a organiza evenimente culturale, civice, cu impact puternic in randul comunitatii locale. Participantii vor fi invitatii la aceste evenimente. UCB va incuraja implicarea civica si cetatenia activa in randul acestora in scopul de a crea competente specifice educatiei pentru cetatenie.

- Oferirea unor servicii integrate de calitate prin facilitati sporite si un grad ridicat de confort sunt in masura sa sporeasca numarul de studenti Incoming.UCB va urmari realizarea si dezvoltarea Erasmus Corner din facultati si a Centrului multicultural – atat ca spatiu pentru activitati educationale, cat si ca spatiu pentru activitati sociale – petrecerea timpului liber. Mobilitatile Erasmus contribuie la cresterea calitatii vietii studentesti in UCB.

UCB se va asigura in privinta comunicarii si aplicarii principiilor Cartei, la toate nivelurile institutiei. Va asigura calitatea activitatilor de mobilitate si a proiectelor de cooperare pe parcursul fazelor de aplicare si implementare a programului prin utilizarea „liniilor directoare ECHE” si „autoevaluarea ECHE”. UCB va oferi vizibilitate programului prin pagina web a institutiei. Astfel, BE+ are in vedere popularizarea principiilor noii Carte, promovarea instrumentelor on-line pentru managementul programului, a activitatilor derulate, evenimentelor realizate - prin intermediul acestiei. UCB va publica Politica institutională Erasmus, Carta Erasmus, Carta Studentilor Erasmus pe website-ul institutiei. UCB va continua activitatea de imbunatatire a paginii web. UCB va asigura implementarea prioritatiilor programului si va contribui la crearea Spatiului European al Educatiei prin cresterea mobilitatilor, intensificarea colaborarilor internationale si consolidarea celor existente, imbunatatirea competentelor lingvistice, culturale, sociale, digitale si a altor competente cheie necesare pentru invatarea pe tot parcursul vietii participantilor, in spiritul unor valori comune

si a educatiei incluzive. Actuala strategie institutionalala a UCB face referire la perioada 2016-2020, iar planul strategic la perioada 2017-2020. Din cauza schimbarilor de management si a contextului epidemiologic actual, realizarea si aprobatia unei noi strategii a fost amanata. Strategia institutionalala existenta este insa de actualitate, iar - in momentul aprobarii acesteia - va cuprinde noile principii ECHE, aderarea UCB la acestea realizandu-se inca din luna aprilie 2020, prin expunerea lor in sedinta Consiliului de Administratie (CA) din data de 10.04.2020. Strategia de internationalizare pentru 2021-2027 se va baza pe Politica institutionalala Erasmus (EPS) si va cuprinde planuri de masuri privind atingerea obiectivelor strategice exprimate mai sus.

UCB intentioneaza sa continue cooperarea cu partenerii internaionali si sa puna bazele unor proiecte viitoare cu acestia, intrucat cel mai important obiectiv al acesteia este sporirea prestigiului si vizibilitatii universitatii. UCB pune accent pe promovarea inovarii,schimbului de expertiza si experienta in ceea ce priveste metodologia de predare cu privire la utilizarea noilor tehnologii, sprijina cadrele didactice sa isi extinda si sa isi imbogateasca continutul cursurilor pe care le ofera studentilor,prin incurajarea participarii in cadrul mobilitatilor. UCB urmareste cresterea calitatii prin mobilitate si cooperare transfrontaliera. Sprijina mobilitatea in scop educational,ajutand studentii sa beneficieze educational,lingvistic si cultural de experienta studierii in alte tari. Strategia de cooperare a UCB cu partenerii din strainatate este bazata pe intelegeri,colaborare si avantaj reciproc si este orientata in primul rand in folosul studentilor si al institutiiei, fiind determinata de noua dimensiune a internationalizarii invatamantului superior. Politica institutionalala Erasmus a UCB are in vedere realizarea unor parteneriate compatibile cu misiunea universitatii, inlaturand barierile geografice, promovarea tuturor tipurilor de activitati, extinderea acestora catre noua dimensiune a programului. UCB urmareste dezvoltarea cooperarii academice prin: - continuarea si aprofundarea relatiilor existente in prezent cu universitatii si institutiuni academice; - initierea de activitati si parteneriate si identificarea de noi posibilitati de cooperare in educatie si cercetare stiintifica (programe de studii, proiecte comune de cercetare etc.); - invitarea pentru sustinere de conferinte, cursuri, prelegeri, precum si pentru stabilirea de relatii de cooperare, a unor profesori din strainatate si gasirea unor solutii viabile pentru stabilirea de actiuni comune pe termen lung; - dezvoltarea colaborarii in cadrul programului si semnarea de noi acorduri de colaborare pentru derularea mobilitatilor; - participarea, in calitate de partener sau coordonator, la proiecte dezvoltate pe alte actiuni ale programului, in afara proiectelor de mobilitate; - organizarea de manifestari cu caracter didactic si/sau stiintific (conferinte, simpozioane, seminarii) cu participare internationala; - organizarea de scoli de vara cu participare internationala; - organizarea unei Saptamani internationale la UCB. Pentru indeplinirea directiilor de actiune, a fost organizat Departamental pentru Relatii Internationale si Programe Comunitare(DRIPC) in cadrul caruia este constituit Biroul Erasmus+(BE+) care asigura implementarea programului,in coordonarea ANPCDEFP. Prin Decizia Rectorului,a fost desemnat un coordonator BE+,responsabil Erasmus+ pe facultati,un responsabil financiar Erasmus+. Coordonatorul institutional al programului este prorectorul responsabil cu relatiile internationale. In ultimul an, BE+ a fost completat cu personal calificat in domeniul, UCB fiind pregatita sa participe activ la initiativa European Student Card. UCB are in vedere dezvoltarea BE+, in conditiile unor obiective tot mai ambitioase prevazute in strategia institutionalala si planurile strategice. Managementul

programului s-a realizat in spiritul autonomiei universitatii care a decis asupra modalitatilor de lucru.In UCB, organizarea mobilitatilor a avut la baza principiile europene(Carta Erasmus,Ghidul programului etc.),recomandarile ANPCDEFP,dar si proceduri interne (privind recunoasterea stagilor in strainatate,organizarea mobilitatilor,organizarea si functionarea DRIPC,BE+).

Cel mai mare impact al programului va fi asupra prestigiului si vizibilitatii UCB la nivel european si international. Vor fi consolidate si dezvoltate relatiile de colaborare cu partenerii straini si se vor extinde parteneriate si pe alte domenii. Va fi stimulata participarea activa in viata comunitatii academice. Intarirea relatiilor de cooperare cu partenerii va conduce la o mai usoara identificare a acelora compatibili cu care se are in vedere scrierea si depunerea unor proiecte internationale,in diferite domenii (ex. Actiunea KA2). Nivelul de educatie va creste prin obtinerea in randul participantilor a unor cunostinte, aptitudini, atitudini si valori care sa fie recunoscute la nivel international in corelatie cu cerintele pieptei muncii, necesare crearii Spatiului European al Educatiei. Beneficiarii mobilitatilor studentesti vor reprezenta o resursa umana mai performanta, iar imbunatatirea competencelor sociale si culturale dobandite in urma desfasurarii mobilitatilor va avea impact nu doar la nivelul participantilor, al institutiei, ci si al intregii comunitati locale. Activitatile desfasurate in universitate si procesul educational vor fi imbunatatite calitativ prin schimburile de experienta sau de bune practici realizate prin mobilitatile de personal. Accesul tinerilor la programe educationale de calitate va creste prin compatibilizarea programelor de studii si a planurilor de invatamant, prin initierea unor programe de studii in limbi straine.Retelele profesionale create in urma desfasurarii mobilitatilor de personal vor contribui la crearea unor echipe de cercetare interdisciplinare puternice.Calitatea vietii studentesti in UCB va creste prin accesul non-discriminatoriu la mobilitatile studentesti, dar si prin dezvoltarea Erasmus Corner din facultati si a Centrului multicultural.Managementul la nivelul BE+ va fi imbunatatit prin utilizarea linilor directoare ECHE si autoevaluarea ECHE. Procedurile vor fi simplificate, burocratia va fi redusa prin sustinerea unui management digital al mobilitatilor si implementarea ESCI la nivelul universitatii. Accesul la o informatie de calitate va fi mai facil, iar parcurgerea pasilor administrativi in organizarea mobilitatii, mai usoara, prin utilizarea aplicatiei Erasmus+ in randul studentilor Incoming si Outgoing. Se vor dezvolta abilitatile digitale in randul cadrelor didactice, mai ales al participantilor la program si al acelora implicați in gestionarea programului.Se vor utiliza practici organizationale mai sustenabile, in incercarea de a reduce impactul negativ al mobilitatii asupra mediului si se va dezvolta un comportament mai responsabil fata de mediul inconjurator, in randul participantilor. Se vor crea competente specifice educatiei pentru cetatenie, educatiei incluzive si se va crea un sistem de valori comune prin incurajarea implicarii civice si cetateniei active in randul participantilor.Se vor imbunatati modalitatile de promovare a programului si se va imbunatati pagina web, unde va fi asigurata vizibilitatea rezultatelor obtinute in mobilitati individuale sau in proiecte de cooperare cu partenerii strategici. Pana in prezent,UCB a indeplinit toate obiectivele cantitative si calitative ale programului. A reusit sa desfasoare un numar de mobilitati mai mare decat cel estimat prin contractele financiare. A candidat si a obtinut finantare pentru desfasurarea unor mobilitati cu tari din afara programului (K107). Au fost depuse candidaturi cu universitati partenere pentru actiunea KA2. UCB a invatat sa comunice mai facil si mai

deschis cu partenerii străini, să-si promoveze comunitatea academică, comunitatea locală, națională în strainatate, să se implice mai mult în dezvoltarea personală a membrilor comunității și să crească satisfacția acestora la locul de muncă, să stimuleze participarea activă la viața comunității academice și locale. Anual, impactul programului a fost din ce în ce mai mare. S-au conștientizat beneficiile aduse la nivel instituțional. S-a imbunătățit managementul programului. Gradul de integrare a participantilor Incoming este mult mai ridicat. Pentru obținerea rezultatelor previzionate, UCB a avut/va avea în vedere mai multe aspecte de realizat până la finalizarea primelor mobilități în cadrul programului: - martie - aprilie 2020 – creare cont Erasmus Dashboard (ED) și aderarea UCB la principiile noii Carte în sedința CA; - aprilie – septembrie 2020 – promovarea activă a oportunităților de învățare și formare digitală în randul personalului UCB, formarea acestuia în vederea implementării digitale a programului. - septembrie – octombrie 2020 – informare asupra planului de digitalizare a programului în forumurile de conducere ale UCB. - octombrie – noiembrie 2020, octombrie – noiembrie 2021 – organizare eveniment Erasmus Day (anunțare rezultate aplicatie pentru obținerea Cartei Erasmus, popularizare principiilor program și plan de digitalizare a programului, promovare aplicatie E+App. Evenimentul va fi organizat semestrial, pe durata implementării programului. - noiembrie – decembrie 2020 – actualizare Regulament privind organizarea mobilităților Erasmus și a procedurii de recunoaștere a mobilităților în conformitate cu noile principii ale Cartei și instrumentele online de management al programului. - decembrie 2020 – martie 2021 – reinnoirea parteneriatelor Erasmus; gestionarea online a acestor acorduri inter-institutionale. Acordurile inter-institutionale vor furniza toate informațiile relevante privind sistemul instituțional de notare și vor cuprinde scală de notare ECTS. - martie – aprilie 2021, martie - aprilie 2022 – organizare eveniment Erasmus Open Doors Day. Evenimentul va fi organizat semestrial, pe durata implementării programului. Se vor desfășura primele selecții ale participantilor în cadrul noului program. - aprilie – august 2021 – transmisarea și primirea nominalizărilor și a scrisorilor de acceptare – prin e-mail, instrumente online dezvoltate de UCB sau prin intermediul instrumentelor online puse la dispozitie în cadrul programului – dacă va fi cazul; - utilizarea ED în vederea gestionării administrative online a mobilităților – înainte de mobilitate; utilizarea Learning Agreement online (OLA). Aceste activități se vor derula și pe parcursul lunilor noiembrie – decembrie 2021. În perioada mai – august 2022, noiembrie – decembrie 2022, transmisarea și primirea nominalizărilor și a scrisorilor de acceptare se vor realiza prin intermediul instrumentelor online. - septembrie 2021 – februarie 2022, februarie – septembrie 2022 – desfasurarea primelor mobilități Erasmus Incoming și Outgoing; utilizarea ED și OLA în vederea gestionării administrative online a mobilităților – în timpul acestora; - februarie 2022, iunie 2022 – eliberare / primire foi matricole (TOR), în cazul mobilităților studentesti – prin e-mail sau prin intermediul instrumentelor online – dacă va fi cazul; utilizarea ED în vederea gestionării administrative online a mobilităților – la finalul acestora; În perioada februarie-martie 2023, iunie-iulie 2023, schimbul de TOR se va realiza prin instrumentele online. În vederea atingerii impactului preconizat, sunt stabiliți indicatori cantitativi și calitativi:

Indicator cantitativ 1: numarul de mobilitati studentesti: Cresterea cu cel putin 20% a numarului de studenți Outgoing (mobilități preconizate în 2021-2027 fata de numarul realizat în 2014-2020); Cresterea cu cel putin 15% a numarului de studenți Incoming (mobilități

preconizate in 2021-2027 fata de numarul realizat in perioada 2014-2020); Indicator cantitativ 2: numarul de mobilitati de personal: Cresterea cu 30% a numarului de staff Outgoing (mobilitati preconizate in 2021-2027 fata de numarul realizat in 2014-2020); Cresterea cu 15% a numarului de staff Incoming (mobilitati preconizate in 2021-2027 fata de numarul realizat in 2014-2020); Indicator cantitativ 3: numarul de acorduri inter-institutionale; Cresterea cu 20% a numarului de acorduri inter-institutionale (acorduri preconizate in 2021-2027 fata de numarul realizat in 2014-2020); Indicator cantitativ 4: numarul de evenimente internationale la care participa UCB; Cresterea cu 20% a numarului de evenimente (evenimente preconizate in 2021-2027 fata de numarul realizat in 2014-2020); Indicator cantitativ 5: numarul de evenimente de promovare a programului - minim 2 evenimente/an; Indicator cantitativ 6: numarul de actiuni pentru internationalizare acasa - minim 2 actiuni/an; Indicator cantitativ 7: numarul de cursuri de limba engleza oferite pentru Outgoing - minim 2 actiuni/an; Indicator cantitativ 8: numarul de cursuri de limba romana oferite pentru Incoming - minim 2 actiuni/ an; Indicator cantitativ 9: numarul de actiuni sociale,culturale,sportive-minim 2 actiuni/ an; Indicator cantitativ 10: numarul de actiuni/prezentari/prelegeri/dezbateri pe teme de actualitate - minim 2 actiuni/an; Indicator cantitativ 11: implicarea in proiecte de cooperare (KA2) – cel putin un proiect castigat pana la finalul programului (partener sau beneficiar); Indicator calitativ 1: Existenta regulamentelor, procedurilor, strategiilor – decembrie 2020; Indicator calitativ 2: Imbunatatirea continua a gradului de satisfactie privind:organizarea selectiei; procesul de recunoastere; catalogul de cursuri (updated, pe site); semnarea LA inainte de mobilitate; asigurarea tratamentului academic egal; asigurarea mentoratului si sprijinului administrative; Indicator calitativ 3: Impactul asupra participantilor – dobandirea/dezvoltarea competencelor urmarite in program – de catre cel putin 80% dintre participant. Monitorizarea implementarii strategiei institutionale la nivelul programului va fi realizata de catre Consiliul de Administratie si Senatul UCB, prin raportarile semestriale realizate,

